

# Ray Erden – Data Analytics Executive Summary

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## Professional Overview

Accomplished Data Analytics and Business Intelligence Consultant with 20+ years of success leading enterprise-level data strategies across financial services, healthcare, tech, and telecom sectors. Expert in transforming large, complex datasets into actionable insights using Power BI, SQL, Excel, Access, and Python. Recognized for delivering trusted reporting systems, data governance frameworks, and automation solutions that streamline operations, ensure compliance, and support executive decision-making.

## Core Competencies

- SQL, Teradata, Oracle, Power BI, Tableau
- Advanced Excel, Power Query, VBA, MS Access
- Data Quality & Governance, ETL Pipelines
- Python Automation, SAS Enterprise Guide
- Jira, JQL, Agile/Scrum, UAT Testing

## Recent Experience Highlights

### **Fiserv Technology – Sr. Data Conversion Analyst**

*Remote | Contract | Mar 2025 – Present*

- Led data validation during nationwide datacenter migration initiative.
- Streamlined automation workflows for remote workload transitions.

### **Santander Bank – Data Remediation Analyst**

*Remote | Contract | Aug 2024 – Dec 2024*

- Developed MS Access tools to manage business rule compliance.
- Reported remediation metrics via Jira dashboards to senior leaders.

### **Wells Fargo – Sr. Lead Analytics Consultant**

*Minneapolis, MN / Jun 2022 – May 2024*

- Delivered Teradata SQL analytics for ECMO remediation program.
- Supported Python-based automation of regulatory reports to CFPB.

## **Education & Certifications**

MA & BA – Business Economics & Admin, Wichita State University

AS – Mathematics, University of Istanbul

Certifications: Oracle Database Development, Client/Server Tech – Univ. of Minnesota